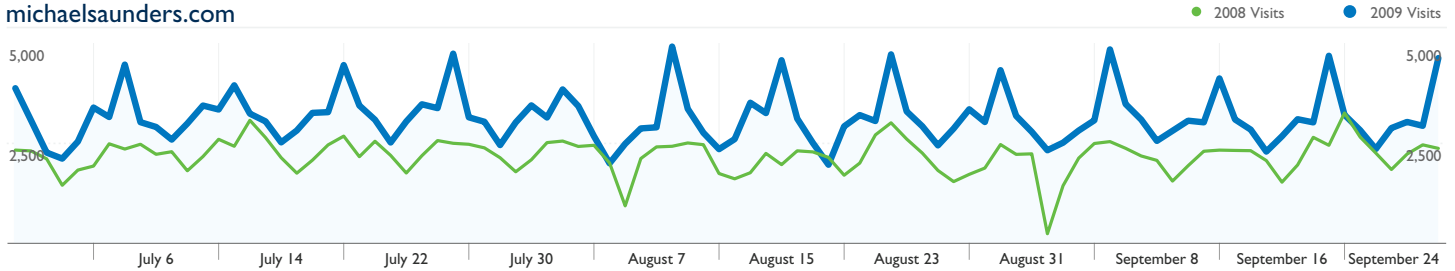


JULY 1 – SEPTEMBER 30, 2009 • Compared to same Period 2008

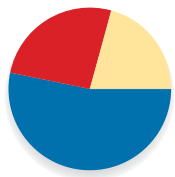
+44%

michaelsaunders.com



An indicator of continued interest in Florida's Gulf Coast and the proven support services of Michael Saunders & Company, visits to michaelsaunders.com in the third quarter of 2009 have **increased by 44 percent** when compared to the same period last year.

TRAFFIC SOURCE



- Search Engines**
154,683.00 (53.22%)
- Direct Traffic**
75,675.00 (26.04%)
- Referring Sites**
60,298.00 (20.75%)

In the last few years, the most dramatic and important changes to the real estate industry have been brought about by the Internet. As the area's most trusted real estate company, we pride ourselves on embracing new technology resources to provide the most up-to-the-minute, knowledge-based service to homebuyers and sellers. By engaging these web-based tools, we bring the power of worldwide connections and information to every transaction we close.

STAY INFORMED



Visit The Saunders Blog for daily updates, articles, videos, neighborhood reports and more!
www.TheSaundersBlog.com

Most Popular Neighborhoods

1. Sarasota – West of I-75
2. Siesta Key
3. Venice
4. Longboat Key
5. Bradenton
6. Anna Maria Island/Holmes Beach
7. Port Charlotte
8. Sarasota – East of I-75
9. Lakewood Ranch
10. North Port

Top 10 Visiting Countries

1. United States
2. Canada
3. United Kingdom
4. Germany
5. Italy
6. France
7. Netherlands
8. India
9. Switzerland
10. Ireland

Property Showing Appointments Scheduled

CALLS	2001	2002	2003	2004	2005	2006	2007	2008	2009	TOTAL
January	3,578	4,005	3,556	4,520	3,454	3,204	3,375	3,775	4,849	34,316
February	3,802	4,396	3,880	4,869	3,578	3,170	3,652	4,498	5,693	37,538
March	3,666	4,743	4,041	5,170	3,621	3,097	3,665	4,611	6,093	38,707
April	3,222	4,132	3,783	4,480	3,486	3,368	3,329	4,513	6,062	36,375
May	3,018	3,495	3,095	3,539	3,102	2,863	2,990	3,832	4,960	30,894
June	2,701	3,241	3,169	3,033	2,948	2,409	2,682	3,332	4,366	27,881
July	2,831	3,971	3,261	2,938	2,501	2,487	2,596	3,111	4,095	27,791
August	3,003	3,650	2,945	2,675	2,742	2,356	2,438	2,713	4,004	26,526
September	1,877	3,175	2,576	1,908	2,010	2,184	2,227	2,136	3,540	21,633
October	2,834	2,660	3,019	2,518	2,166	2,447	2,347	2,518		20,509
November	2,593	2,646	3,183	2,808	2,603	2,747	2,987	3,129		22,696
December	2,325	2,135	2,498	2,258	2,118	2,310	2,431	2,688		18,763
	35,450	42,249	39,006	40,716	34,329	32,642	34,719	40,856		343,629