



STILL THE GULF COAST'S LEADING AUTHORITY IN HIGH-VALUE HOME SALES, SERVICE AND EXPERTISE.

Michael Saunders & Company was founded in 1976 on the unique premise of bringing unheard-of levels of service and sophistication to buyers and sellers of high-value properties. This is where we first earned our reputation for exceptional service; and where we still outdistance our competitors nearly four decades later. From the moment your luxury property is listed with Michael Saunders & Company it receives the specialized attention it deserves, including:

- Invitation-only “Broker Opens” to formally present your home to the region’s top brokers and agents, the media, private bankers; and others who daily rub elbows with qualified luxury buyers.
- Enhanced positioning within weekly property ads.
- Incremental marketing exposure through *Christie’s Great Estates* and *Luxury Portfolio*—the world leaders in cross-marketing important properties—who will showcase your property on their web sites and in co-op advertising while providing custom marketing reports containing valuable buyer feedback.
- Special publicity and feature articles, wherever possible, in the local, national and international media.

LEADERSHIP IN VIRTUALLY ALL SEGMENTS

The goal of always exceeding client expectations has extended our dominance of the luxury market to virtually every segment of the region’s real estate market. As new and updated skills are constantly needed to address new opportunities, challenges or emerging market segments you can always depend on agents from Michael Saunders & Company to be in the forefront of innovation.

